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Real estate brand collaborates with Bollywood's royal couple

Gurgaon's real estate recently saw a blend of tradition and luxury as TREVOC, a leading luxury realty firm, joined forces with Bollywood's iconic couple – Saif Ali Khan and Kareena Kapoor Khan. The brand's team expressed, "This partnership marks a significant milestone in TREVOC's journey, promising an unmatched experience for discerning buyers." The brand solidified this collaboration at an event in the city, which was attended by Kareena and Maniesh Paul.

They elaborated, "Our brand's ethos is rooted in our forward-thinking approach. The Promoter family, renowned for its dedication to innovation and excellence, aims to redefine the notion of upscale living. With Saif and Kareena on board as brand ambassadors, our brand is not just upping its ante; it's re-shaping industry benchmarks."

"For Gurpal Singh Chawla and Sehaj Chawla, the minds behind the real estate firm, this isn't just about celebrity endorsement but a shared vision with the couple: a world committed to innovation, sustainability, and excellence," the team shared. The collaboration signals a new phase where luxury is complemented by thoughtful architectural design, sustainability is prioritised, and homes are curated to enhance lifestyles. The team emphasised, "The impact of this collaboration is expected to reverberate beyond Gurgaon, influencing the broader real estate landscape across India."

"Saif and Kareena epitomise contemporary luxury and elegance, embodying the values that TREVOC represents. Their association with the brand underscores our commitment to offering not just residences but an enhanced lifestyle experience, symbolising the convergence of cinematic allure with architectural brilliance," the team stated.

This collaboration is a tangible manifestation of the brand's core principles – envision, innovate, and inspire – translating them from abstract concepts into the driving force behind each project. The team highlighted, "With a legacy spanning over 75 years, TREVOC continues to push boundaries, integrating cutting-edge amenities and sustainable solutions. The brand's upcoming ventures will be situated in prime locations like Golf Course Road, Southern Peripheral Road, and Dwarka Expressway."



(L-R) Sehaj Chawla, Gurpal Singh Chawla, Kareena Kapoor Khan, Maniesh Paul



The event hosted various performances as well, including an act by Juggy D, Zahrah Khan, Aastha Gill, and Maninder Buttar

